

Community Health Improvement Plan

Gundersen Tri-County Hospital & Clinics

2016-2019

Affordable Care Act

Hospitals with 501(c)3 status are required to complete a Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP) every three years.

Why?

- Part of clarifying the “community benefit standard” which must be met to maintain tax-exempt status
- A way to make health systems recognize and attend to social determinants of health in the communities they serve
- Improve the conditions in the community that impact health
 - -->improve health & decrease cost of healthcare

CHNA: COMPASS NOW 2015

- Great Rivers United Way + Gundersen + Mayo + County Health Departments
- Single Report for 5 Counties
 - LaCrosse, Trempealeau, Monroe, Vernon, Houston (MN)
- Organized in 4 Pillars
 - Health, Economics, Education, Community Issues

Methods

Data Collection random household surveys, convenience surveys, community conversations, review of socio-economic indicators

Advisory Group of Local Experts for each Pillar reviewed data & ranked issues with regard to how widespread? serious? important?

Steering Committee chose top three areas of need for each Pillar

Identified Areas of Need

- Health
 - Chronic Disease & Contributing Factors
 - Mental Health &/or Substance Abuse
 - Oral Health
- Education
 - Academic Readiness & Success
 - Youth Resilience
 - Workforce Readiness
- Community
 - Adverse Childhood Experiences
 - Violence
 - Environment (Built & Natural)
- Economics
 - Quality Housing
 - Poverty
 - Jobs with Adequate Income

Overall Goals

Health

- Limit the effects of Chronic Disease
- Support Mental Health
- Improve Oral Health

Community

- Mitigate adverse childhood experiences
- Address Violence
- Support Healthy environment (Built and Natural)

Education

- Improve academic readiness and success
- Support youth resilience

Health

Measures of Success

Limit the effects of Chronic Disease

Gundersen Tri-County Hospital and Clinics will establish and lead a collaborative group of at least five local agencies to plan public awareness and activities to promote exercise and nutrition

Activity: Promote walking as a simple, effective means of physical activity that is accessible to most people

Nutrition: Promote family meals, and increased vegetable intake

Support Mental Health

Gundersen Tri-County Hospital and Clinics will collaborate with local schools to address youth resilience and bullying.

Improve Oral Health

Gundersen Tri-County Hospital and Clinics will provide oral preventive care (fluoride varnish) to children enrolled in Medicaid

Compile and provide dental home resources

Health

Planned activities

- Sponsor and Promote Running of the Beef
- Blood pressure and family practice booths at community events
- GTC's Smartest Loser
- Offer sealants in clinic
- Flu Vaccines for Local Businesses
- Employee Assistance Program

Potential initiatives

- Community Vegetable of the Month
- Cooking demos to encourage family meals
- Develop and promote walking routes in each community
- Couch to 5K to encourage participating in Running of the Beef
- Improve nutrition of food offered in cafeteria
- Additional programming for employee wellness at GTC

Community Measures of Success

Mitigate adverse childhood experiences

Gundersen Tri-County Hospital and Clinics will establish and lead a collaborative group of at least three local agencies to plan activities to promote strong and healthy families.

Address Violence

Gundersen Tri-County Hospital and Clinics will be collaborate with domestic violence, elder abuse, or child abuse programs within the county.

Support Healthy Environment (Built and Natural)

Gundersen Tri-County Hospital and Clinics will support healthy local environments through collaboration with local municipalities to encourage health-minded city planning.

Community

Planned activities

- Family Fun Night in Blair
- Dairy Breakfast Health Booth
- Participation in Local Parades

Potential initiatives

- Parents Raising Resilient Children--Jeff Reiland
- Involvement in Tresp Cnty Elder Abuse Task Force
- Mapped Walking Routes

Education

Measures of Success

Improve academic readiness and success and support youth resilience

Gundersen Tri-County Hospital and Clinics will establish and lead a collaborative group of at least three schools or other community partners to plan public awareness and activities to promote school readiness and support youth resilience that may include services and Gundersen resources available locally

Education

Planned

- Health Academy with Whitehall Schools
- Reach Out and Read

Potential Initiatives

- Library's "story hour" occurs in clinic lobby
- Advertising about the importance of reading to children
- GTC provides on-site behavioral health services for students

Economics

We did not consider addressing the issue of poverty, quality housing and jobs with adequate income to be in our purview as a health care organization thus we have not set goals to address these particular issues.

We support the community by providing stable employment for many people

Gundersen Tri-County Community

Improving community health is about leading and collaborating with local community agencies to change the ENVIRONMENTAL AND CULTURAL FACTORS that influence health for the communities we serve.