

Gundersen Moundview Hospital and Clinics Implementation Plan 2016-2019

Gundersen Moundview Hospital and Clinics conducted a community health needs assessment in 2016. The full community health needs assessment report is available on the [hospital's website](#) or upon request by contacting the hospital at (608) 339-8328.

Four community health needs were identified through the needs assessment:

1. Health Care Cost and Access
2. Substance Abuse
3. Chronic Disease Prevention and Management
4. Workforce Development

Need: Health Care Cost and Access

Health care cost and access were the top two ranked health issues in the general community survey completed by Adams County residents. Healthcare access was also a top concern of the community's stakeholders. Adams County as a whole is considered a medically underserved area. There are a number of highly needed medical services including mental health and dental care.

Initiatives:

1. Increase affordable healthcare by implementing a broadened sliding scale charity care policy.
2. Improve access to primary and specialty care providers in cardiology, endocrinology and pediatrics through in-house providers or telemedicine.
3. Develop alternative delivery methods, such as telemedicine, to improve stroke, neonatal and pediatric care and outcomes.
4. Determine the feasibility of establishing a federally qualified, sliding-fee dental clinic.
5. Improve access to mental health by developing a collaborative arrangement with area health care providers and/or regional and state-wide partnerships.
6. Implement a process for depression screening for annual wellness or preventive care visits.
7. Develop a protocol to establish consistent primary care treatment of behavioral health issues. Pilot the behavioral health protocol with one primary provider.
8. Participate on a state-wide mental health committee exploring primary care treatment.
9. Sponsor and participate in community programs to educate the public on mental health.

Need: Substance Abuse

Drug and alcohol abuse were top ranked health issues in the community and stakeholder surveys completed by Adams County residents. Local, state and national statistics indicate a significant increase in drug use.

Initiatives:

1. Assist in the establishment of a regional AODA community recovery/treatment center.

2. Participate in the Drug Free Adams County Coalition and related programming.
3. Develop and implement standardized opioid protocols in the emergency department and primary care clinic.
4. Improve the process for individualized pain contracts in primary and specialty care clinics.

Need: Chronic Disease Prevention & Management

Physical activity and chronic disease were among the top health issues for the general community and stakeholders. Adams County has a higher rate of obesity and physical inactivity compared to state averages as well as limited access to exercise opportunities. The percentage of those age 65 and older in Adams County is significantly higher than the state average which correlates to an increased risk of chronic disease. Prevalent diseases in Adams County include diabetes, heart disease and cancer – especially lung cancer and a need to increase mammography rates.

Initiatives:

1. Assess and screen primary care patients on preventive care with a focus on blood pressure, diabetes and cancer.
2. Utilize Gundersen Moundview's website to improve community access to physical activity programs including "Minutes in Motion" and local health and wellness opportunities.
3. Participate in community health initiatives including the Adams County Cancer Awareness Team and Be Healthy Adams County coalitions and related programming.

Need: Workforce Development

Employment/income was the number one concern for community stakeholders and the most common theme of the Central Wisconsin Health and Economic Development Summit. Employment was also a top concern for the general community. Adams County has a high poverty and unemployment rate. Additionally, the county has a lower level of college educated residents. High poverty rates are often linked to other health issues including an increased risk of mortality, prevalence of medical conditions and disease incidence, depression, intimate partner violence and poor health behaviors such as smoking, physical inactivity, obesity and substance abuse.

Initiatives:

1. Implement Gundersen Moundview staff development strategies by means of offerings of certifications, continuing education/workshops and tuition reimbursement programs.
2. Provide job shadowing opportunities to high school and college students.
3. Provide clinical rotations and internship opportunities to future healthcare providers.

Implementation Process

Gundersen Moundview will continuously review and evaluate the initiatives listed in this implementation plan to ensure adequate progress is made on the health priority areas. Updates to the implementation plan will be posted on the hospital's website at gundersenhealth.org/moundview.

*Reviewed and updated 01-25-2018